

Automated Valuation Models (AVM)

Alternative Valuation

www.nan-amc.com 888.760.8899

WHAT IS AN AVM?



An Automated Valuation Model (AVM) is a statistically based computer program that uses real estate information such as comparable sales, property characteristics, and price trends to provide a current estimate of market value for a specific property.

BENEFITS







Lower Price Point



Confidence Score Rating



Market Accuracy



Eliminates Bias

USE CASES



Private Lending

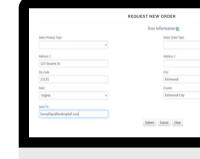
- **HELOC**
- Bridge Loans
- Renovation Loans
- **New Construction Loans**
- Investor Collateral Risk
- Portfolio Loans (capital markets)
- Pre-application
- Appraisal QC/Due Diligence
- Second Opinion Valuation
- Delinguent Loan Collateral Valuation Refresh
- Lead generation (loan retention/equity analysis)
- Integrated Solution on Scope Portal or via Technology Integration
- Bulk Order (spreadsheet)

GET STARTED



Quick & Easy Steps to Placing an AVM Order

- 1. To create an account with NAN click **HERE** or login to your existing NAN account
- 2. Once logged in, hover over the green plus sign (+) at the top right corner showing "NEW ORDER" and select "AVM" from dropdown.
- 3. Select Order Type and fill out information form.
- 4. Click the "Submit" button.
- 5. If you have questions regarding placing an order, please contact client@nan-amc.com



SAMPLE REPORT









Fee table available upon request

Product Questions?



Joni Pilgrim **Chief Executive Officer**



Stacy Caprioli **Chief Appraiser**







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