

## WHAT IS AN INTERACTIVE AVM?



Interactive AVM is a statistically based computer program that uses real estate information such as comparable sales, property characteristics, and price trends to provide a current estimate of market value for a specific property. The main difference with an interactive AVM is the use of an appraiser to analyze and interpret the data collected in the AVM for a narrowed market understanding.

## BENEFITS



**Faster Turn Time**



**Lower Price Point**



**Confidence Score Rating**



**Market Accuracy**



**Eliminates Bias**

## USE CASES



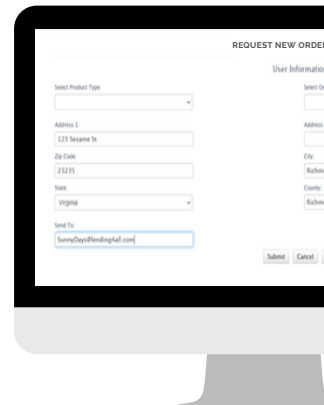
- Private Lending
- HELOC
- Bridge Loans
- Renovation Loans
- New Construction Loans
- Investor Collateral Risk
- Portfolio Loans (capital markets)
- Pre-application
- Appraisal QC/Due Diligence
- Second Opinion Valuation
- Delinquent Loan Collateral Valuation Refresh
- Lead generation (loan retention/equity analysis)
- Integrated Solution on Scope Portal or via Technology Integration
- Bulk Order (spreadsheet)

## GET STARTED

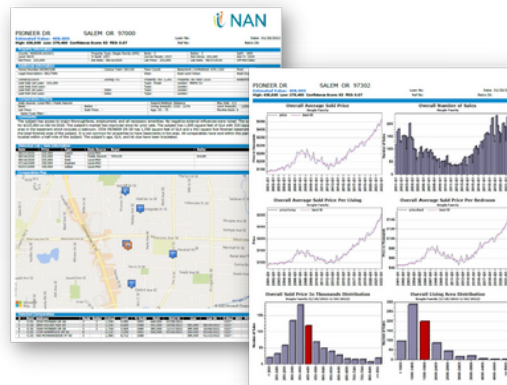


### Quick & Easy Steps to Placing an Interactive AVM Order

1. To create an account with NAN click [HERE](#) or login to your existing NAN [account](#).
2. Once logged in, hover over the green plus sign (+) at the top right corner showing "NEW ORDER" and select "Appraisal" from dropdown.
3. Select Appraisal Form Type: "Interactive AVM"
4. Click the "Submit" button.
5. If you have questions regarding placing an order, please contact [client@nan-amc.com](mailto:client@nan-amc.com).



## SAMPLE REPORT



» [View Sample Report](#)

» [Place an Order](#)

Fee table available upon request

Product Questions?



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