

## INTRODUCING NAN'S SHORT-TERM RENTAL (STR) ANALYSIS FORM A CUSTOM TOOL BUILT FOR TODAY'S BOOMING STR LANDSCAPE

The short-term rental market is projected to reach \$19 billion in 2025, with growth of 10–12% annually. Traditional 1007 forms fall short in capturing the full income potential and seasonal fluctuations of STRs—putting your loan decisions at risk.



More Accurate Income Insights Includes seasonal variability, occupancy trends, and local market drivers

## **BENEFITS OF NAN'S STR ANALYSIS FORM**



Tailored for STR Lending Built specifically for the unique performance metrics of shortterm rental properties



Lending Confidence Helps mitigate risk with detailed, real-world rental performance data



Fast

Process

Risk Mitigation

Faster Decisions Get the complete picture upfront—no back and forth, no assumptions

## WHAT'S INCLUDED IN THE REPORT







WWW.NAN-AMC.COM/SHORT-TERM-RENTALS



- **Income Potential & Rental Rates**
- Average Nightly Rate by Season
- **Occupancy Patterns**
- **Comparable STR Properties**
- Local Market Trends









